

wellmeadow

CONTENT CREATOR

COMPANY DESCRIPTION

What sets us apart from other consulting firms is that our approach is designed specifically with SMEs in mind. We know that often the constraint on progress for many businesses is having people around who are good at “getting stuff done”. That’s why we have a team of people with a wide range of skills, an entrepreneurial spirit and the experience of similar challenges.

JOB DESCRIPTION

We can be very flexible regarding the hours worked and will consider applications for full and part-time work, including working school hours / term days.

JOB OVERVIEW

If you’re a resourceful and talented individual seeking a fresh challenge, this is the perfect opportunity to progress your career in an exceptional company with a reputation for excellence.

RESPONSIBILITIES AND DUTIES

As the Content Creator, you will be tasked with producing a range of documents from Ebooks to blogs to social media stories. While the topics are prescriptive from briefs provided by project managers, you will be given the freedom to be creative with the content.

If you have experience of working with Hubspot, fantastic, but if not we will provide you with full training. You’ll be expected to change the style of your writing to appeal to different audiences and your input will also be encouraged in graphics and design.

ESSENTIAL SKILLS AND KEY TASKS

- Proven experience of content creation (which can include blogs written for personal projects)
- Technical writing abilities
- Some experience of using graphic design applications (desirable, including less technical apps such as Canva)
- A strong educational background (degree preferred)

TO APPLY

To qualify for the application process, you must first complete 7 Elevate programs; 4 within the Digital Skills Foundation program and 3 others of your choice. If you live within the West Midlands Combined Authority area, please email support@elevate.ac for your free code.